

ITP SHINES AT 2006 SUZUKI DEALER MEETING

Nearly 1,000 Suzuki motorcycle and ATV dealers from across America recently converged on the Wyndham Anatole hotel and convention center in Dallas, Texas, to see and learn all about Suzuki's 2006 model line.

ITP played a supporting role in the event, as Suzuki chose the stunning new Mud Lite XTR tire/C-Series Type 7 wheel kit to help spotlight a decked-out KingQuad 4x4 in the Suzuki accessories display area.

Big news for ATV race fans at this meeting was the introduction of the all-new LT-R450 QuadRacer. This new model is the most competition-ready production four-wheeler ever, coming standard with numerous design features that ATV racers in the past would have had to buy from aftermarket manufacturers and install themselves. Low, wide, light, rugged, superbly suspend-



Above, Suzuki used an ITP Mud Lite XTR kit to help show off an accessorized KingQuad. Left, Doug Gust discusses his 2005 race quad with a few Suzuki dealers and editors in the display room. Below, (l-r) Up on stage during the new model introduction, Suzuki Vice-President Mel Harris talks about the awesome new LT-R450 QuadRacer with team riders Jeremiah Jones and Doug Gust.



ed and powerful, Suzuki has taken a big first step in recapturing the ATVA Grand National Championship Motocross title it relinquished in 2005.

The riders assigned to this mission are Doug Gust and Jeremiah Jones, who finished second and third in the series, respectively, for Suzuki aboard LT-Z400 QuadSport-based machinery in '05. Judging by the smiles on their faces at the dealer meeting, they can't wait to hit the track with the new QuadRacer in '06.

And they'll be doing it on Holeshoot tires, once again the choice of Team Suzuki/Yoshimura. While the new QuadRacer got a lot of attention at the Suzuki show, so did Gust's heavily-modified 2005 race machine, which was sporting, of course, Holeshoot tires front and rear.

We wish Suzuki and its crew all the best for the upcoming season. It could well be the best in the history of the sport!

