

# ITP TAKES OFF WITH DUCKS UNLIMITED



ITP is proud to be associated with Ducks Unlimited, a leading organization in the conservation, restoration and management of wetlands and associated habitats for North America's waterfowl.

A noteworthy result of this collaboration is the introduction of

the Ducks Unlimited Wetlands tire by ITP. This is a high-performance, all-conditions radial tire providing exceptional traction and flotation over variable trail conditions due to a larger contact patch than many similar tire designs, one that actually grows under a load—while helping to reduce terrain rutting. And with a tough 6-ply rating, a patented rim guard and an extended wear tread compound, the smooth-riding Wetlands is extremely durable as well.

The Wetlands comes in four sizes—25x8R-12, 25x11R-12, 26x8R-12 and 26x10R-12—to fit most popular, late-model ATVs.



ITP also offers the Wetlands in a pre-mounted tire/wheel kit, utilizing a proven black powder-coated Delta steel wheel. See your favorite ATV dealer for more information or to order.

## MAKING THE SCENE AT THE DUCKS UNLIMITED GREAT OUTDOORS FESTIVAL

If you happened to be among the more than 25,000 people who enjoyed the Second Annual Ducks Unlimited Great Outdoors Festival in mid-June at Virginia Motorsports Park, then you probably got a chance to see the Wetlands tire as well as a wide variety of other ITP products in a display created by Tucker Rocky, a key parts and accessories distributor in the U.S.

The Ducks Unlimited Great Outdoor Festival is a recent innovation in the United States, though the concept of such a massive sporting event has existed



for centuries in Europe. At a single outdoor site, the public can experience first-hand the latest outdoor sporting merchandise, such as shotguns, fishing rods and tackles, bows and arrows, hunting gear and much more. A great variety of activities, including rock climbing, shooting, canoeing, fishing, SUV driving, archery, dog training, etc., guarantee participants a lively time.



The next Great Outdoors Festival takes place August 26-28, 2005, in Oshkosh, Wisconsin. For details, visit [www.dugof.com](http://www.dugof.com).